

1990-1995 PROJECTED INDUSTRY VOLUME % CHANGE - current 5 y plan

pl. review

	PRICE PER 1000	RETAIL CHANGE VS. LY	-0.28 MULT. ELASTIC.
1989	<u>\$72.25</u>		
1990	\$79.66	10.26%	-2.87%
1991	\$87.37	9.68%	-2.71%
1992	\$95.25	9.02%	-2.53%
1993	\$104.04	9.23%	-2.58%
1994	\$113.50	9.09%	-2.55%
CAG			-2.65%

*w new
p/s 210 in 1994*

-2.97